Free Generative AI Workshop
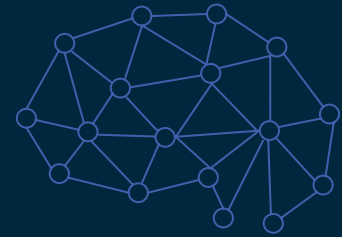
How to leverage Generative AI for your business

intelia

Book your GenAI Workshop with intelia

Our GenAI Workshop is completely free.

We're offering a one day immersive experience aimed at exploring and implementing GenAI solutions to address your business needs.

Our workshop provides a comprehensive overview of GenAI and its applications on Google Cloud, equipping you with the knowledge and tools to leverage this cutting-edge technology for your organisation.

What's required?

- A clear understanding of business objectives and challenges.
- Any relevant data and information related to the identified use case(s).

Workshop Agenda

- **Introduction to GenAI and GenAI on Google Cloud**
- **AI use case exploration & prioritisation**
- **ML problem domain and technical approach**
- **High-level technical solutions using Google Cloud**
- **Project proposal and recommendations**

Outcomes

By the end of the workshop, participants will:

- ☑ Gain a thorough understanding of GenAI concepts and its applications on Google Cloud.
- ☑ Understand specific AI use cases that align with their business needs.
- ☑ Create a business use case for GenAI implementation.
- ☑ Receive recommended solution using Google Cloud.
- ☑ Acquire a project proposal outlining an MVP/Pilot implementation plan.

To request participation in this workshop or for any further inquiries, please contact joel.collins@intelia.com.au.

What is Generative AI?

Generative AI (GenAI) takes training data and produces new data that has similarities, without being an exact replica.

GenAI is paving the way for enhanced problem-solving, insightful predictions, and novel insights that drive impactful decision-making.

ChatGPT is a widely recognised example, but, it represents just a fraction of the remarkable potential that GenAI has to offer.

What does this mean for your business?

Businesses can leverage GenAI to perform tasks like:

- Risk assessment
- Personalising customer interactions
- Advanced marketing analytics
- Embedded finance / open banking
- Financial forecasting
- Perform value-at-risk and 'what if' calculations
- Automate document processes